

Communication with the Public

COMMERCIAL MASS MEDIA

It is the responsibility of the principal to be advised of and to provide for supervision of all radio and television presentations made in the individual school.

Students who represent the school through such media should have prior permission from the principal, who should obtain full information concerning the presentation.

A member of the staff designated by the principal should be assigned the responsibility for informing communications media of newsworthy school activities. Faculties should be informed that suggestions for such releases must be channeled through this individual.

Specific Authority: 230.22(2) F.S.

Law Implemented, Interpreted, or Made Specific: 230.23(15) F.S.

History: THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

Repromulgated: 12-11-74

Technical Change: 5-1-98