

Ms. Lubby Navarro, Board Member

SUBJECT: SCHOOL BOARD ENDORSEMENT OF MIAMI-DADE COUNTY'S "LET'S CLEAN THINGS UP" INITIATIVE

COMMITTEE: FISCAL ACCOUNTABILITY AND GOVERNMENT RELATIONS

LINK TO STRATEGIC BLUEPRINT: INFORMED, ENGAGED AND EMPOWERED STAKEHOLDERS

In early August, the *Let's Clean Things Up* public education and awareness initiative was launched by the Miami-Dade County Departments of Solid Waste Management and Parks, Recreation and Open Spaces, through Neat Streets Miami. The public awareness and engagement effort aims to engage in partnerships with individuals, community groups, civic organizations and local businesses to reduce litter and improve neighborhood aesthetics while fostering community pride throughout Miami-Dade County.

On September 8, 2018, Miami-Dade County Mayor Carlos A. Gimenez and Miami-Dade Commissioner and Neat Streets Miami Chairman Dennis C. Moss, held a *Let's Clean Things Up* Kick-off event with more than 100 volunteers in the West Perrine community. The event is one of many that Miami-Dade County will be organizing throughout the year as they partner with volunteers from churches, school clubs, and homeowner associations to host cleanup events and public tree plantings.

Let's Clean Things Up encourages residents and visitors to start bagging, start "plogging", start volunteering and start planting to combat and prevent littering on public rights-of-way in neighborhoods and public spaces. Members of the community may join the conversation on littering by using the following hashtags: #OurCounty and #LetsCleanThingsUp on social media.

This agenda item has been reviewed and approved by the School Board Attorney's office as to form and legal sufficiency.

**ACTION PROPOSED BY
LUBBY NAVARRO:**

That The School Board of Miami Dade County, Florida, endorse Miami-Dade County's "Let's Clean Things Up" Initiative.