Ms. Perla Tabares Hantman, Chair

SUBJECT: SCHOOL BOARD ENDORSEMENT OF THE 2019 WELCOME BACK TO SCHOOL SAFETY FLYER FOR DISTRIBUTION DURING THE FIRST WEEK OF SCHOOL

COMMITTEE: ACADEMICS, INNOVATION, EVALUATION & TECHNOLOGY

LINK TO STRATEGIC BLUEPRINT: SAFE, HEALTHY, AND SUPPORTIVE LEARNING ENVIRONMENT

The Miami-Dade County Public Schools Community Traffic Safety Team (CTST) has, for the past thirteen years, partnered with the School District to promote student pedestrian/bicycle safety in our neighborhoods. The CTST is a locally based team of multi-jurisdictional agencies under the auspices of the Florida Department of Transportation.

The CTST recognizes that student pedestrian safety initiatives are an important component of overall traffic safety in our schools and surrounding communities, and is a strong advocate of community-based involvement to ensure pedestrian awareness and safe driving skills. To that end, the CTST encourages parents and student drivers to follow posted school speed zone signs, crosswalk signs, and parking laws.

With this in mind, and for the past several years, the CTST has developed a school flyer containing safety messages that promote student traffic safety at the elementary, middle, and high school levels. The 2019 safety flyer (see attached, also translated into Spanish and Creole) will be distributed to all District schools via the District Weekly Briefing format, and postings on school websites. The messages are short and simple, but the potential of saving lives and avoiding costly police enforcement violations is high.

ACTION PROPOSED BY CHAIR PERLA TABARES HANTMAN: That The School Board of Miami-Dade County, Florida, endorse the 2019 Welcome Back to School Safety Flyer for distribution during the first week of school.