Subject: Award Invitation to Bid No. ITB-18-067-DP – Website Development

Committee: Fiscal Accountability & Government Relations

Link to Strategic Blueprint: Effective and Sustainable Business Practices

Procurement Management Services, at the request of School Operations, released the above-referenced solicitation. The purpose of this Invitation to Bid (ITB) is to establish a preapproved vendor list for design, development, support, and maintenance of ADA compliant websites at Miami-Dade County Public Schools. This term bid states that the Board may purchase services, as may be needed, but is not obligated to purchase any guaranteed amount. This ITB was advertised on the Procurement Management Services and DemandStar websites. The solicitation was shared with District offices for additional community outreach, and its various media platforms, including but not limited to social media, local newspapers, local radio stations, and prior bid forecasting lists.

The initial term of the bid shall be for a period of three (3) years, commencing July 24, 2019, through July 23, 2022, and may, by mutual agreement between the School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods. At the time of contract extension, additional vendors may be added and/or removed, at the discretion of the District.

Strategies were employed to increase SBE/MBE/VBE (Small/Micro Business Enterprise/Veteran Business Enterprise) participation. The Goal Setting Committee recommended that this solicitation be open with a 5% SBE/MBE/VBE or 5% local participation rate.

Twenty-one (21) vendors responded to this advertised bid. Based on the criteria listed in the solicitation, the contract will be awarded to twenty (20) vendors of which four (4) of the awarded vendors are SBE/MBE.

In Fiscal Year 2017-2018, the District spent $318,940 on website development contracts.

M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status of the prime firms and all subcontractors.

Fund Source
Various
RECOMMENDED: That the School Board of Miami-Dade County, Florida:

1. **AWARD** Invitation to Bid No. ITB-18-067-DP – WEBSITE DEVELOPMENT, to establish contracts with preapproved vendors to provide ADA compliant website design, development, support, and maintenance for Miami-Dade County Public Schools, during the term of the bid, with an effective date of July 24, 2019, through July 23, 2022, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year extension periods thereto, as follows:

   A. ACTIVE INTERNET TECHNOLOGIES, LLC
      DBA FINALSITE
      253 TALCOTTVILLE ROAD
      VERNON, CT 06066
      OWNER/OFFICER: JIM CALABRESE, CFO

   B. ARTISAN MEDIA GROUP, LLC
      MWBE
      4960 SW 72ND AVENUE, SUITE 202
      MIAMI, FL 33155
      OWNER/OFFICER: DANIEL BUSTAMANTE, MGRM
      HISPANIC AMERICAN

   C. BALAMBICO, LLC
      8600 NW 30TH TERRACE
      MIAMI, FL 33122
      OWNER/OFFICER: PATRICK ALEXANDER, MGR

   D. BASIC SOLUTIONS GROUP
      MBE/MWBE
      14741 SW 150TH ST
      MIAMI, FL 33196
      OWNER/OFFICER: GERARDO VIERA
      HISPANIC AMERICAN

   E. BRAND POETS, LLC
      MBE/MWBE
      8220 SW 148TH DRIVE
      PALMETTO BAY, FL 33158
      OWNER/OFFICER: TANA LLINASK, MGR
      WOMAN OWNED

   F. CDW GOVERNMENT, LLC
      200 N MILWAUKEE AVENUE
      VERNON HILLS, IL 60061
      OWNER/OFFICER: ROBERT WELYKI, VP

{REDACTED}
G. DELADAD ADVISORY, LLC  
ONE GATEWAY CENTER, SUITE 2600  
NEWARK, NJ 07102  
OWNER/OFFICER: DWIGHT DELAPENHA, CEO

H. EDLIO, LLC  
12910 CULVER BOULEVARD, SUITE I  
LOS ANGELES, CA 90066  
OWNER/OFFICER: LISA CHYETTE, SALES EXECUTIVE

I. EDUCATIONAL NETWORKS, INC  
104 WEST 40TH STREET, SUITE 1810  
NEW YORK, NY 10018  
OWNER/OFFICER: ENDER TORTOP, CEO

J. EMS LINQ, INC  
2528 INDEPENDENCE BOULEVARD, SUITE 200  
WILMINGTON, NC 28412  
OWNER/OFFICER: ADAM HOOKS, CEO

K. FRANDME, INC  
20900 NE 30TH AVENUE, SUITE 410  
AVENTURA, FL 33180  
OWNER/OFFICER: DIMITRY SHAPOSHNIKOV, PRESIDENT

SUBCONTRACTOR:  
IPHONE AND IPAD WAREHOUSE, LLC  
DBA PHONE AND PAD WAREHOUSE  
18149 NE 19TH AVENUE  
NORTH MIAMI BEACH, FL 33162  
OWNER/OFFICER: BRIAN FARRELL, MGR  
AFRICAN AMERICAN

L. INREACT INCORPORATED  
2525 PONCE DE LEON BOULEVARD, SUITE 300  
CORAL GABLES, FL 33134  
OWNER/OFFICER: ANN NUNEZ, PRESIDENT

M. JAI-ALEXIA CONSULTING, INC  
14660 PADDOCK DRIVE  
WELLINGTON, FL 33414  
OWNER/OFFICER: MARVIN WILLIAMS, PRESIDENT

N. JUST PROGRAM, LLC  
DBA SOLODEV/DIGITALUS  
1840 SW 22ND STREET, 4TH FLOOR  
MIAMI, FL 33145  
OWNER/OFFICER: DAGMAR, MOORE, MGR
O. MOD OP, LLC  
444 BRICKELL AVENUE, SUITE 900  
MIAMI, FL 33131  
OWNER/OFFICER: ERIC BERTRAND, CEO

P. POTOMAC DIGITEK, INC  
820 WEST DIAMOND AVENUE, SUITE 200  
GAITHERSBURG, MD 20878  
OWNER/OFFICER: ERIC BERTRAND, CEO

Q. SGS TECHNOLOGIE, LLC  
6817 SOUTHPOINT PARKWAY, SUITE 2104  
JACKSONVILLE, FL 32216  
OWNER/OFFICER: MANIMALA ARUN, MGMR

R. SMX SERVICES AND CONSULTING, INC  
1000 BRICKELL AVENUE, SUITE 900  
MIAMI, FL 33131  
OWNER/OFFICER: RICHARD QUEVEDO, PRESIDENT  
HISPANIC AMERICAN

S. TECKPERT, LLC  
2750 CORAL WAY, SUITE 201  
MIAMI, FL 33145  
OWNER/OFFICER: ADRIAN ESQUIVEL, MGR

T. THE ASHVINS GROUP, INC  
5775 BLUE LAGOON DRIVE, SUITE 220  
MIAMI, FL 33126  
OWNER/OFFICER: MARTHA HILT, CEO  
WOMAN OWNED

2. AUTHORIZE Procurement Management Services to purchase up to the total estimated amount of $3,000,000 for the initial contract term and an amount not to exceed $1,000,000 for each subsequent one (1) year extension period. Board authorization of this recommendation does not mean the amount shown will be expended.